



# AMERICAN CANCER SOCIETY

2009 Relay For Life of Northern Berkshire County

May 29 & 30, 2009

Noel Field Complex, North Adams, MA

and

2009 Relay For Life of Berkshire County Central/South

June 19 & 20, 2009

Burbank Park on Onota Lake, Pittsfield, MA

- GOLD SPONSOR** \$3,000 (or \$6,000 in-kind donation) / Dual sponsorship\* \$4,000 (or \$8,000 in-kind)

We ask that you help us promote our Relay For Life event by placing a banner and/or flyers at your business.

Benefits:

- Your **company logo\*\*** will appear on the Event Brochure and T-Shirt.
- Your company name will appear on 3 track signs.
- Your company banner can be displayed at the event.
- Your company will be acknowledged at the event.
- Your company will receive recognition in the event program book.
- Your team's registration fee is waived.
- Your team's tent site can be reserved.
- Your company's name will appear on the event website(s).
- Your company will be awarded a **Gold Sponsor Plaque**.

Sponsorship Area

- Central/South
- Northern
- Dual

- SILVER SPONSOR** \$2,000 (or \$4,000 in-kind donation) / Dual sponsorship \$3,000 (or \$6,000 in-kind)

We ask that you help us promote our Relay For Life event by placing a banner and/or flyers at your business.

Benefits:

- Your company name will appear on the Event Brochure and T-shirt.
- Your company name will appear on 1 track sign.
- Your company will be acknowledged at the event.
- Your company will receive recognition in the event program book.
- Your company will be awarded a **Silver Sponsor Plaque**.

Sponsorship Area

- Central/South
- Northern
- Dual

- BRONZE SPONSOR** \$1,000 (or \$2,000 in-kind donation) / Dual sponsorship \$1,500 (or \$3,000 in-kind)

We ask that you help us promote our Relay For Life event by placing a banner and/or flyers at your business.

Benefits:

- Your company name will appear on the Event Brochure.
- Your company will be acknowledged at the event.
- Your company will receive recognition in the event program book.
- Your company will be awarded a framed **Certificate of Appreciation**.

Sponsorship Area

- Central/South
- Northern
- Dual

We ask that you help us by placing a banner and/or flyers promoting our Relay For Life Event.

- TRACK FACTS** \$250 for 1 Sign or \$500 for 3 Signs

We ask that you help us promote our Relay For Life event by placing a banner and/or flyers at your business.

Benefits:

- Sponsor a lifesaving Cancer Track Facts sign to be placed around the track.
- A sign with your company name will be placed with the Track Facts Sign

Sponsorship Area

- Central/South
- Northern
- Dual

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

- Check enclosed Please make check payable to: **American Cancer Society**, Attn: Laura Healey  
59 Bobala Road, Holyoke, MA 01040

\* Dual sponsorship entitles you to the purchased benefit at both Relay events.

\*\* Please be sure to include your camera-ready company logo, or e-mail your logo to [Laura.Healey@cancer.org](mailto:Laura.Healey@cancer.org)